

# 2012 EDITORIAL SCHEDULE

EDITORIAL FOCUS	SUPPLEMENTS	LISTS
<b>January</b> <ul style="list-style-type: none"> <li>• Education</li> <li>• World Trade</li> <li>• Year End Review</li> </ul>	<ul style="list-style-type: none"> <li>• 2011 Banking Review</li> <li>• Economic Development Agencies</li> <li>• Cities in Growth</li> <li>• Health Service Directory</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel Suites</li> <li>• Colleges and Junior Colleges</li> <li>• Financial Brokerages</li> </ul>
<b>February</b> <ul style="list-style-type: none"> <li>• Commercial R.E. Developers</li> <li>• Residential Real Estate</li> <li>• Architecture/Land Planning</li> <li>• Redevelopment</li> </ul>	<ul style="list-style-type: none"> <li>• 2012 Economic Forecast</li> <li>• Building and Development-Who's Building</li> <li>• Business Banking</li> </ul>	<ul style="list-style-type: none"> <li>• Banks</li> <li>• Commercial/ Industrial Contractors</li> <li>• Residential Builders</li> <li>• Architectural Engineering, Planning Firms</li> </ul>
<b>March</b> <ul style="list-style-type: none"> <li>• Major/MultiEvent Venues</li> <li>• Financial Institutions</li> <li>• Health Care</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental</li> <li>• Executive Education</li> <li>• City Economic and Demographic Data</li> </ul>	<ul style="list-style-type: none"> <li>• MBA Programs</li> <li>• HMOs/PPOs</li> <li>• Residential R.E. Brokers</li> <li>• Women-owned Businesses</li> </ul>
<b>April</b> <ul style="list-style-type: none"> <li>• Meetings &amp; Conventions</li> <li>• Airports</li> <li>• New Home Communities</li> <li>• Malls &amp; Retail Stores</li> </ul>	<ul style="list-style-type: none"> <li>• Women Who Make a Difference</li> <li>• Meetings/Conventions</li> <li>• Travel/Hotels/Tourism</li> <li>• Commercial R.E. Brokers</li> <li>• Small Business Handbook</li> </ul>	<ul style="list-style-type: none"> <li>• Indian Gaming</li> <li>• So Cal Vacation Spots</li> <li>• Hotel Meeting Facilities</li> <li>• Visitors and Convention Bureaus</li> </ul>
<b>May</b> <ul style="list-style-type: none"> <li>• Economic Development (Riverside Cty.)</li> <li>• Marketing/PR/Media Advertising</li> <li>• Insurance Companies</li> </ul>	<ul style="list-style-type: none"> <li>• Women-owned Businesses</li> <li>• Human Resource Guide</li> <li>• Chambers of Commerce</li> <li>• Who's Who in Law</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental Firms</li> <li>• Employment/Service Agencies</li> <li>• Law Firms</li> <li>• I.E. Based Banks</li> </ul>
<b>June</b> <ul style="list-style-type: none"> <li>• Financial Institutions (1<sup>st</sup> Quarter, '12)</li> <li>• Travel and Leisure</li> <li>• Employment Agencies</li> <li>• Home Health Agencies</li> <li>• Economic Development (San Bernardino County)</li> </ul>	<ul style="list-style-type: none"> <li>• Health Care &amp; Services</li> <li>• High Technology</li> <li>• Golf Resorts</li> <li>• Senior Living Centers</li> <li>• What's New in Hospital Care</li> </ul>	<ul style="list-style-type: none"> <li>• Hospitals</li> <li>• Savings and Loans</li> <li>• Motorcycle Dealers</li> <li>• Medical Clinics</li> </ul>
<b>July</b> <ul style="list-style-type: none"> <li>• Manufacturing</li> <li>• Distribution/Fulfillment</li> <li>• Credit Unions</li> <li>• Event Planning</li> <li>• High Desert Economic Development</li> </ul>	<ul style="list-style-type: none"> <li>• Marketing/Public Relations</li> <li>• Media Advertising</li> <li>• Casual Dining</li> <li>• Building Services Directory</li> </ul>	<ul style="list-style-type: none"> <li>• CPA Firms</li> <li>• Commercial Printers</li> <li>• Ad Agencies/Public Relations Firms</li> <li>• Largest Insurance Brokers</li> <li>• SBA Lenders</li> <li>• Staff Leasing Companies Serving the I.E.</li> </ul>
<b>August</b> <ul style="list-style-type: none"> <li>• Personal/Professional Development</li> <li>• Employment/Service Agencies</li> <li>• Health &amp; Fitness Centers</li> <li>• Caterers</li> </ul>	<ul style="list-style-type: none"> <li>• Environmental</li> <li>• Expansion &amp; Relocations</li> <li>• Women in Commercial Real Estate</li> <li>• Who's Who in Banking</li> </ul>	<ul style="list-style-type: none"> <li>• Largest Companies</li> <li>• Small Package Delivery Services</li> <li>• Tenant Improvement Contractors</li> <li>• Credit Unions</li> </ul>
<b>September</b> <ul style="list-style-type: none"> <li>• Mortgage Banking</li> <li>• SBA Lending</li> <li>• Independent Living Centers</li> </ul>	<ul style="list-style-type: none"> <li>• Health Care &amp; Services</li> <li>• Airports</li> <li>• Who's Who in Building Development</li> </ul>	<ul style="list-style-type: none"> <li>• Largest Banks</li> <li>• Largest Hotels</li> <li>• Golf Courses</li> </ul>
<b>October</b> <ul style="list-style-type: none"> <li>• Lawyers/Accountants-Who's Who</li> <li>• HMO/PPO Enrollment Guide</li> <li>• Economic Development Temecula Valley</li> <li>• Financial Institutions (2nd Quarter, '12)</li> </ul>	<ul style="list-style-type: none"> <li>• Telecommunications</li> <li>• Office Technology/Computers</li> <li>• International Trade</li> <li>• Holiday Party Planning</li> </ul>	<ul style="list-style-type: none"> <li>• Internet Services</li> <li>• Long Distance/Interconnect Firms</li> <li>• Copiers/Fax/Business Equipment</li> <li>• Private Aviation</li> </ul>
<b>November</b> <ul style="list-style-type: none"> <li>• Retail Sales</li> <li>• Industrial Real Estate</li> <li>• Commercial R.E./Office Parks</li> <li>• Educational Services Directory</li> </ul>	<ul style="list-style-type: none"> <li>• Human Resources Guide</li> <li>• Executive Gifts</li> <li>• Building and Development</li> <li>• New Communities</li> </ul>	<ul style="list-style-type: none"> <li>• Commercial R.E. Development Projects</li> <li>• Commercial R.E. Brokers</li> <li>• Fastest Growing I.E. Companies</li> <li>• Mortgage Companies</li> <li>• Title Companies</li> </ul>
<b>December</b> <ul style="list-style-type: none"> <li>• Financial Institutions (3<sup>rd</sup> Quarter, '12)</li> <li>• Top Ten Southern California Resorts</li> <li>• Temporary Placement Agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Health Care</li> <li>• Professional Services Directory</li> </ul>	<ul style="list-style-type: none"> <li>• 2013 "Book of Lists"</li> <li>• Business Brokerage Firms</li> </ul>