

2010 EDITORIAL SCHEDULE

EDITORIAL FOCUS	SUPPLEMENTS	LISTS
January <ul style="list-style-type: none"> • Education • World Trade • Year End Review 	<ul style="list-style-type: none"> • 2009 Banking Review • Economic Development Agencies • Cities in Growth • Health Service Directory 	<ul style="list-style-type: none"> • Health Insurance • Hotel Suites • Colleges and Junior Colleges • Financial Brokerages
February <ul style="list-style-type: none"> • Commercial R.E. Developers • Residential Real Estate • Architecture/Land Planning • Redevelopment 	<ul style="list-style-type: none"> • 2010 Economic Forecast • Building and Development-Who's Building • Business Banking 	<ul style="list-style-type: none"> • Banks • Commercial/ Industrial Contractors • Residential Builders • Architectural Engineering, Planning Firms
March <ul style="list-style-type: none"> • Major/MultiEvent Venues • Financial Institutions • Health Care 	<ul style="list-style-type: none"> • Environmental • Executive Education • City Economic and Demographic Data 	<ul style="list-style-type: none"> • MBA Programs • HMOs/PPOs • Residential R.E. Brokers • Women-owned Businesses
April <ul style="list-style-type: none"> • Meetings & Conventions • Airports • New Home Communities • Malls & Retail Stores 	<ul style="list-style-type: none"> • Women Who Make a Difference • Meetings/Conventions • Travel/Hotels/Tourism • Commercial R.E. Brokers • Small Business Handbook 	<ul style="list-style-type: none"> • Indian Gaming • So Cal Vacation Spots • Hotel Meeting Facilities • Travel Agencies • Visitors and Convention Bureaus
May <ul style="list-style-type: none"> • Economic Development (Riverside Cty.) • Marketing/PR/Media Advertising • Insurance Companies 	<ul style="list-style-type: none"> • Women-owned Businesses • Human Resource Guide • Chambers of Commerce • Who's Who in Law 	<ul style="list-style-type: none"> • Environmental Firms • Employment/Service Agencies • Law Firms • Dental Plans • I.E. Based Banks
June <ul style="list-style-type: none"> • Financial Institutions (1st Quarter, '10) • Travel and Leisure • Employment Agencies • Home Health Agencies • Economic Development (San Bernardino County) 	<ul style="list-style-type: none"> • Health Care & Services • High Technology • Golf Resorts • Senior Living Centers • What's New in Hospital Care 	<ul style="list-style-type: none"> • Hospitals • Savings and Loans • Motorcycle Dealers • Medical Clinics
July <ul style="list-style-type: none"> • Manufacturing • Distribution/Fulfillment • Credit Unions • Event Planning • High Desert Economic Development 	<ul style="list-style-type: none"> • Marketing/Public Relations • Media Advertising • Casual Dining • Building Services Directory • Cities of Irvine and Newport 	<ul style="list-style-type: none"> • CPA Firms • Commercial Printers • Ad Agencies/Public Relations Firms • Largest Insurance Brokers • SBA Lenders • Staff Leasing Companies Serving the I.E.
August <ul style="list-style-type: none"> • Personal/Professional Development • Employment/Service Agencies • Health & Fitness Centers • Caterers 	<ul style="list-style-type: none"> • Environmental • Expansion & Relocations • Women in Commercial Real Estate • Who's Who in Banking 	<ul style="list-style-type: none"> • Largest Companies • Small Package Delivery Services • Tenant Improvement Contractors • Credit Unions
September <ul style="list-style-type: none"> • Mortgage Banking • SBA Lending • Independent Living Centers 	<ul style="list-style-type: none"> • Health Care & Services • Airports • Golf Guide to Southern California • Who's Who in Building Development 	<ul style="list-style-type: none"> • Largest Banks • Largest Hotels • Golf Courses
October <ul style="list-style-type: none"> • Lawyers/Accountants-Who's Who • HMO/PPO Enrollment Guide • Economic Development Temecula Valley • Financial Institutions (2nd Quarter, '10) 	<ul style="list-style-type: none"> • Telecommunications • Office Technology/Computers • International Trade • Holiday Party Planning 	<ul style="list-style-type: none"> • Internet Services • Long Distance/Interconnect Firms • Copiers/Fax/Business Equipment • Private Aviation
November <ul style="list-style-type: none"> • Retail Sales • Industrial Real Estate • Commercial R.E./Office Parks • Educational Services Directory 	<ul style="list-style-type: none"> • Human Resources Guide • Executive Gifts • Building and Development • New Communities 	<ul style="list-style-type: none"> • Commercial R.E. Development Projects • Commercial R.E. Brokers • Fastest Growing I.E. Companies • Mortgage Companies • Title Companies
December <ul style="list-style-type: none"> • Financial Institutions (3rd Quarter, '10) • Top Ten Southern California Resorts • Temporary Placement Agencies 	<ul style="list-style-type: none"> • Health Care • Professional Services Directory 	<ul style="list-style-type: none"> • 2011 "Book of Lists" • Business Brokerage Firms